

# Marketing Internship



## Students Duties and Responsibilities

- Work with staff to enhance existing programs and communication. Create, print and email our monthly newsletter, update our website, monthly online event planning, monthly community announcements in Lumpkin and surrounding counties.
- Assist with planning events. May include facility rental and planning with coordination for transportation of participants, coordinating materials, activities, decorations, and snacks, schedule our special guests-i.e. various groups within our community, purchasing and ordering items for events.
- Use social media & technology to publicize and document events for our organization.
- Carry out plans and attend our events.

## Expected Learning Outcomes

- Excellent event planning and marketing experience
- Organizational efficiency and project management skills
- Non profit entrepreneurial experience-learn the framework of how a non profit works in the marketing and event planning industry
- Work directly with people with disabilities and their families who are underserved in our society
- Gain additional resume skills
- Fulfill your school's internship requirements and impact community members at a local level. We are happy to assist in meeting your internship guidelines for your undergraduate and graduate programs.
- Marketability and opportunity-you will set your resume apart with the training and experience that you receive from ConnectAbility.